

WEBINAR INTEREST

CWP-KT is always looking for knowledgeable and experienced presenters to speak on industry-related topics. Thank you for your interest in becoming a presenter at an upcoming CWP-KT webinar. Learn what's next and how to submit an idea below.

WEBINARS HOSTED BY CWP-KT OFFER AN OPPORTUNITY TO:

- Engage with clean water professionals in Kentucky & Tennessee
- Transfer knowledge and skills to those in the water sector
- Learn industry trends and keep up with the latest in technology

WHAT TO EXPECT & TIME COMMITMENT:

- Marketing to our more than 1,000 members via email & social media. You and your company will be listed as a presenter in all webinar promotions.
- Practice webinar
- Hosting the webinar from our GoToWebinar platform
- CEU/PDH approvals & transcript provision

**SHARE YOUR COMPANY'S
SOCIAL MEDIA HANDLES WITH
CWP-KT & WE WILL INCLUDE
THEM MARKETING EFFORTS.**

PLANNING YOUR WEBINAR

6-8 WEEKS OUT

INFORMATION & GUIDELINES

- Choose your day: Tuesday, Wednesday or Thursday
- Time: typically scheduled at the lunch hour:
11:30-12:30 CDT/12:30-1:30 EDT
- Length of Presentation: 40-45 minutes
 - CWP-KT fills the remaining portion of the hour with CWP-KT updates (beginning) and Q&A at the end

WEBINAR SET UP FORM

- Fill out our webinar set up form so that all information is transmitted accurately: cleanwaterprofessionals.org/webinarform
- To complete the form, please prepare the information above as well as the following:
 - Preferred dates
 - A brief bio, headshot of the presenter(s) AND a 3-4 sentence description of presentation
 - CEU information
 - Provide 2 or 3 learning objectives for your webinar presentation

**IMPORTANT
CWP-KT EXECUTIVE
DIRECTOR WILL PROVIDE
FINAL APPROVAL OF
WEBINAR**

WEBINAR TOPIC BEST PRACTICES

- Identify and tackle top challenges in the water sector.
- Take a current trend in your industry & take a stance on it.
- Take your brightest ideas & BEST PRACTICES & share them freely.
- Make it actionable.
- Use clean water language.