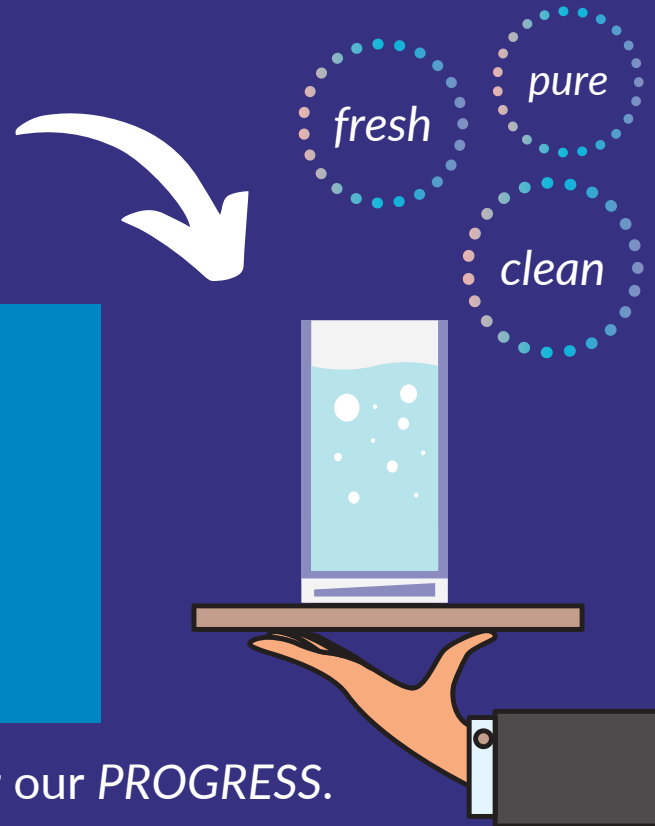


why "clean" water?

when we advertise drinking water, it's always about the **end product**.



So what about us?

Why are we still talking about that end of the pipe?

It's time we were known for our *PROGRESS*.

we don't waste water.

we CLEAN WATER.

we are CLEAN WATER PROFESSIONALS.



Clean Water
Professionals
of Kentucky & Tennessee

it starts with us.

- Does your team believe their end goal is **clean water**? Do you?
- Does your community believe our end goal is clean water?
- Do you believe the water sector is ready for a change?
- How can you be a part of changing the professional and public perception around cleaning water?

#cleanwatermovement