Water has a workforce shortage.

Water Research Foundation projects that in the next 10 years, roughly 1/3 of all current water utility workers will retire.

It's time we recruited a new generation of water professionals.

but who wants to work in sewage?

It's time to tell the truth about what we do. It's time to clean up our reputation.

because we are so much more than sewage.

with more than 140,000 miles of beautiful waterways in KY & TN, we are the keepers of creeks, stewards of streams, protectors of PLAY!

Clean Water Professionals of Kentucky & Tennessee

it starts with us.

• Do you feel like there is a stigma around our work?
• What will it take to shift the reputation of our water sector?
• What can YOU do to influence those in your circle? What are some small steps you can take?

#cleanwatermovement