



# Clean Water Professionals

Since 2013, our own KY-TN WEA vision read:

## VISION

Integral to every clean water professional's career.

It was our vision then; it's our vision **NOW.**



Asking for a friend

What is a Water Environment?



Federal funding through state-revolving funds (SRF) have always been called



A "clean water" title is all encompassing and focuses on our vision. We're all passionate about clean water and want be more clearly visible to those outsiders that want to learn and engage in what we do.

**MICHELLE HATCHER**  
board member KY-TN WEA



Water Research Foundation projects that in the next 10 years, roughly

**1/3** OF ALL CURRENT WATER UTILITY WORKERS

**WILL RETIRE.**



We don't just work 9-5pm.  
We clean water **24/7.**

**OUR WORK MAKES PLAY POSSIBLE.**



## EVERYBODY'S DOING IT

Our aim is to unify water professionals across our region with accurate identifiers.

### WE USED TO CALL IT:

- ~~Wastewater Industry~~
- ~~Wastewater Operators~~
- ~~Wastewater Treatment Plant~~

### NOW WE'RE CALLING IT:

- Water Sector**
- Clean Water Operators**
- Water Resource Recovery Facility**

We don't **WASTE** water.  
We **CLEAN** water.



**THE FUTURE OF WATER.**