




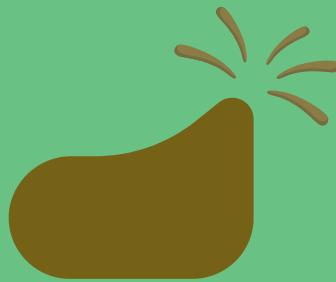
ARE YOU  
PROUD  
OF WHAT YOU DO?

Tell it like it is...

- Ok, out with the poop jokes. What's the best nickname you've heard?
- Change is an inside job. Have you adopted "clean" language? If not, what's stopping you?



we've been  
called all  
sorts of names.




dookie digger

*feces fairy*

**UN-DUNG HERO**

**TURD HERDER**

**#1 IN THE #2 BUSINESS**



buuuuut  
if we're  
honest...



WE laugh  
about it  
more than  
anyone!



(BECAUSE, REAL TALK? POOP IS *FUNNY*.)

but we are so much more than poop.  
we are **PROGRESS**.



**Clean Water  
Professionals**  
*of Kentucky & Tennessee*

we keep our communities safe and our kiddos happy.  
we are the CLEAN WATER people.  
*we are the future of water.*

